

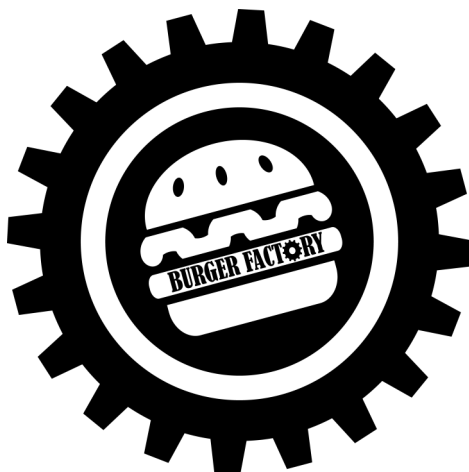
The Burger Factory Franchise opportunity.

Franchisee Criteria

- Minimum financial investment \$100,000
- Franchise fee \$30,000 + 5% Royalty fees
- Knowledge of Hospitality, and hands on Restaurant experience
- Must have enthusiasm, drive and passion for our concept
- Operating owner must live in the territory
- Single unit franchises will be considered on a case by case basis.

Franchisee Support

- Real Estate and Site Selection
- Lease Approval
- Pre-opening and Grand Opening
- Management Training
- Vendor Selection and Equipment
- Store Opening Support
- Information Technology
- Marketing and Public Relations
- Operations Support.



FRANCHISE APPLICATION FORM

The information you provide will be held in the strictest confidence and completion of this form in no way constitutes a commitment to Burger Factory, or that a franchise applicant will be automatically awarded. We encourage you to share any relevant information and include anything that you will make your candidacy stand out as a potential franchisee. If you are planning to have a business partner, a separate application form for each partner is required.

Date: _____

Personal Information

Applicant: _____ Social Insurance No.: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Home Tel: _____ Bus Tel: _____ Cell No: _____

Fax No: _____ E-mail Address: _____

Date of Birth: _____ Marital status: _____ No. of dependents: _____

Spouse's name: _____ Spouse's occupation: _____

Country of citizenship: _____ Place of permanent residency: _____

Have you ever been convicted of a criminal offence or have any criminal charge pending or being appealed,

or are you under indictment? Yes (___) No (___) If yes, please provide details:

Business Interest

How did you become interested in a Burger Factory franchise and why?

Have you ever owned or had an interest in any operation within the food service industry?

Yes (___) No (___)

if yes, please provide details: _____

Have you ever been involved in any litigation or arbitration with respect to your previous business history?

Yes (___) No (___) If yes, please explain: _____

What percent of the business will you own? ___% Will you work in the business full time?

Yes (___) No (___)

If no, please explain: _____

Who will be responsible for the day-to-day operations? _____

Will you have a business partner? Yes (___) No (___) if yes, please provide name of each partner:

Location Preferences

Please specify which geographic areas you are interested in by order of preferences (Please include City and Province):

1. _____

2. _____

3. _____

Educational Background

Circle last grade completed: 9 10 11 12 13

College or University: _____ City: _____ Province _____

Majors & Degree (s) Obtained: _____

Additional Education: _____

Employment History (start with most recent position)

Present Employer

May we contact your present employer? Yes (___) No (___)

Dates of Employment: From _____ to _____
month/year month/year

Employer: _____
Firm Name Address Telephone

Type of Business: _____ Your Position: _____

Supervisors Name: _____ Your Salary: \$ _____

Describe your duties and responsibilities: _____

Will you continue this position if franchise is granted? _____

Previous Employer

May we contact your previous employer? Yes (___) No (___)

Dates of Employment: From _____ to _____
month/year month/year

Employer: _____
Firm Name Address Telephone

Type of Business: _____ Your Position: _____

Supervisors Name: _____ Your Salary: \$ _____

Describe your duties and responsibilities: _____

Will you continue this position if franchise is granted? _____

Other Employment Info

Have you ever worked within the food service industry? Yes (___) No (___) if yes, please provide details:

Describe any training in sales, management or retailing: _____

Have you ever been self-employed? Yes (___) No (___) if yes, please provide more details:

Financials

All information provided is strictly confidential and will be treated as such.

| Assets | | Liabilities | |
|--------------------------------------|--|--------------------------------------|--|
| Cash | | Bank loan (car, line of credit etc.) | |
| Securities | | Notes payable | |
| RRSP's | | Home mortgage | |
| Notes and Loans Receivable | | Credit card balance | |
| Home (market value) | | Other real estate loans | |
| Other real estate | | Other liabilities | |
| Other assets (please specify) | | | |
| Value of business (if self employed) | | | |
| Total Assets | | Total Liabilities | |

Estimated Net Worth (Total Assets – Total Liabilities): _____

Financials (cont'd)

| Current net monthly income | | Current net monthly expenses | |
|-----------------------------------|--|-------------------------------------|--|
| Salary | | Rent/mortgage | |
| Spouse's salary | | Utilities | |
| Other income | | Car expenses | |
| | | RRSP | |
| | | Other | |
| Total monthly income | | Total monthly expenses | |

How will you finance this business venture? Cash \$ _____ Loan \$ _____

What is the source of this Capital? _____

Banking Information

Bank name Location Account Number/Type How Long?

Bank name Location Account Number/Type How Long?

Personal References

Do not list relatives or former employers

Name Address Occupation Phone

Name Address Occupation Phone

Name Address Occupation Phone

CONFIDENTIAL FRANCHISE APPLICATION FORM

The undersigned has made application for a **BURGER FACTORY** Franchise.

The Applicant understands that, in reliance upon this application, a substantial amount of time and expenses may be exerted in seeking, surveying and showing locations suitable for a **BURGER FACTORY** outlet and in undertaking various other steps preliminary to the granting of a Franchise.

In consideration of the services to be rendered to the Applicant hereunder, the Applicant agrees not to disclose or to make use of, either directly or indirectly, any trade secrets or information disclosed to him in reliance upon this application, including, but not limited to, contemplated locations for a **BURGER FACTORY** restaurants, sources of supply, merchandising techniques and operating methods. It is intended that this paragraph shall survive termination, abandonment or cancellation of this application and shall be effective whether or not a **BURGER FACTORY** Franchise is entered into between the parties.

The Applicant certifies that the information furnished in this Franchise Application Form is a true and correct statement of my (our) financial condition on the date indicated. The Applicant agrees to notify you immediately in writing of any material change in said condition. The Applicant hereby also authorizes a **BURGER FACTORY** to make inquiries of the Applicant's bankers and creditors as to their dealings with the Applicant and the Applicant's credit worthiness and hereby authorizes that such bankers and creditors disclose such information to **BURGER FACTORY**.

The Applicant acknowledges and confirms that no franchise or other agreement shall be deemed to have arisen between the Applicant and a **BURGER FACTORY**., (except as herein provided) by virtue only of the Applicant executing this application. Such agreements shall only arise upon the execution by the Applicant and a **BURGER FACTORY** owner of final written agreements.

Dated this _____ day of _____, 20_____

Applicant: _____

Signature: _____